King Biscuit Blues Festival 2020
Sponsorship Benefits

	Friends of the Blues $325	Blues Buddies $700	Delta Blues $1,350	Blues Legend $2,700	Blues King $5,000	Major Sponsor $10,000	Sustaining Sponsor $25,000	Primary Sponsor $50,000	Presenting Sponsor $100,000
Listing in *Helena World* newspaper and Festival Guide	✓	✓	✓	✓	✓	✓	✓	✓	✓
Invitation to Lineup Unveiling & Poster Unveiling Party	✓	✓	✓	✓	✓	✓	✓	✓	✓
Festival Passes	2 Gen. Adm. 3 Day Pass	4 VIP	6 VIP	8 VIP	10 VIP	12 VIP	14 VIP	16 VIP	18 VIP
Rotating listing on jumbo LED screens beside Main Stage		Listing	Listing	Medium	Medium	Large	Large	Largest	Largest
Listing on KBBF website						**Listing + Logo**	**Listing + Logo**	**Listing + Logo**	**Listing + Logo**
Festival Tote Bags and Goodies		1 bag	1 bag	1 bag	1 bag	2 bags	2 bags	4 bags	4 bags
VIP Sponsor Party		✓	✓	✓	✓	**Reserved Table**	**Reserved Table**	**Reserved Table**	**Reserved Table**
Platter of Sausage Biscuits (only local sponsors) before September 10		✓	✓	✓	✓	✓	✓	✓	✓
Official Sponsor T-Shirts			2 shirts	4 shirts	6 shirts	8 shirts	10 shirts	14 shirts	16 shirts
Official Festival Poster			1 poster	1 poster	1 poster	2 posters	3 posters	3 posters	4 posters
VIP Parking Passes			1 pass	1 pass	2 passes	2 passes	3 passes	4 passes	4 passes
Promotional banner on Festival Grounds						✓	✓	✓	✓
Large promotional signage on Main Stage								✓	✓
Promotional ad on jumbo LED screens beside Main Stage									✓