King Biscuit Blues Festival 2024
Sponsorship Benefits

	Friends of the Blues $425	Blues Buddies $800	Delta Blues $1,500	Blues Legend $3,000	Blues King $5,000	Major Sponsor $10,000	Sustaining Sponsor $25,000	Primary Sponsor $50,000	Presenting Sponsor $100,000
Listing in *Helena World* newspaper and Festival Guide	✓	✓	✓	✓	✓	✓	✓	✓	✓
Invitation to Lineup Unveiling & Poster Unveiling Party	✓	✓	✓	✓	✓	✓	✓	✓	✓
Festival Passes	2 VIP	4 VIP	6 VIP	8 VIP	10 VIP	12 VIP	14 VIP	16 VIP	18 VIP
Rotating listing on jumbo LED screens beside Main Stage		Listing	Listing	Medium	Medium	Large	Large	Largest	Largest
Listing on KBBF website						**Listing + Logo**	**Listing + Logo**	**Listing + Logo**	**Listing + Logo**
Festival Tote Bags and Goodies		1 bag	1 bag	1 bag	1 bag	2 bags	2 bags	4 bags	4 bags
VIP Sponsor Party		✓	✓	✓	✓	**Reserved Table**	**Reserved Table**	**Reserved Table**	**Reserved Table**
Platter of Sausage Biscuits (only local sponsors) before September 10		✓	✓	✓	✓	✓	✓	✓	✓
Official Sponsor T-Shirts			2 shirts	4 shirts	6 shirts	8 shirts	10 shirts	14 shirts	16 shirts
Official Festival Poster			1 poster	1 poster	1 poster	2 posters	3 posters	3 posters	4 posters
VIP Parking Passes			1 pass	1 pass	2 passes	2 passes	3 passes	4 passes	4 passes
Social Media Ads / Promotional banner on Festival Grounds						✓	✓	✓	✓
Large promotional signage on Main Stage								✓	✓
Promotional ad on jumbo LED screens beside Main Stage									✓