

King Biscuit Blues Festival 2025 Sponsorship Benefits

FESTIAN FESTIAN	Friends of the Blues \$425	Blues Buddies \$800	Delta Blues \$1,500	Blues Legend \$3,000	Blues King \$5,000	Major Sponsor \$10,000	Sustaining Sponsor \$25,000	Primary Sponsor \$50,000	Presenting Sponsor \$100,000
Listing in <i>Helena World</i> newspaper Festival Guide	✓	✓	✓	✓	✓	✓	✓	✓	✓
Festival Passes	2 VIP	4 VIP	6 VIP	8 VIP	10 VIP	12 VIP	14 VIP	16 VIP	18 VIP
Rotating listing on jumbo LED screens beside Main Stage	Small	Small	Medium	Medium	Medium	Large	Large	Largest	Largest
Listing on KBBF social media	✓	✓	✓	✓	✓	✓	✓	✓	✓
VIP Sponsor Party	✓	✓	✓	✓	✓	✓	✓	✓	✓
Official Sponsor T-Shirts			2 shirts	2 shirts	3 shirts	4 shirts	5 shirts	7 shirts	8 shirts
Official Festival Poster			1 poster	1 poster	1 poster	2 posters	2 posters	2 posters	2 posters
VIP Parking Passes			1 pass	1 pass	2 passes	2 passes	3 passes	4 passes	4 passes
Logo on KBBF website						✓	✓	✓	✓
Promotional banner on Festival Grounds						✓	✓	✓	✓
Large promotional signage on Main Stage								✓	✓
Promotional ad on jumbo LED screens beside Main Stage								✓	✓