



35th Anniversary King Biscuit Blues Festival 2021 Poster Contest

NOTICE TO ALL ARTISTS

The Sonny Boy Blues Society (SBBS) and Southern Bancorp are accepting submissions for the 2021 King Biscuit Blues Festival poster contest. The winning entry will be printed as a commemorative poster to publicize the 2021 festival. The artwork may also be used on T-shirts, post cards, or other festival souvenirs. Proceeds of all sales will go to SBBS, and the winner's original artwork remains the property of SBBS. Incorporation of elements representing Helena and the King Biscuit Blues Festival are encouraged.

JUDGING: Three finalists will be selected from all entries. The final winner will be selected from the top three finalists. Contest finalists will be notified by phone call and/or email.

AWARD: Winning artist will receive: \$500, 5 complementary posters, V.I.P. status during the 2021 festival.

ENTRY DEADLINE: June 11, 2021

UNVEILING & SIGNING:

The winning entry will be unveiled on **Thursday, July 29, 2021**, at Kelly Courtyard, 415 Cherry Street, Helena, AR. It is mandatory for the artist to attend and sign and number 150 posters. The artist will also be requested to sign commemorative posters at that time.

PICK UP: The winning entry will remain the property of SBBS. All other artwork must be picked up at the King Biscuit office (319 Phillips Street) after the unveiling. **Festival is not responsible for returning artwork.**





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CONTEST GUIDELINES

THEME: Theme should represent and be identifiable with blues music, musicians, and/or historical cultural elements of the area. No scrollwork, lettering, or numbers are acceptable on the face of the entry unless specifically relevant to the statement of the artwork.

MEDIUM: Any that conforms to theme and is rendered in full color.

SIZE REQUIREMENTS: Vertical drawing measuring 18"x24", any smaller or larger shall NOT be considered.

PACKAGING: Artwork should be matted and covered by a transparent film such as "shrink-wrap" or "acetate." No Glass. Artwork should be matted for easy removal, no permanent matting or dry mounting. **Overall thickness of artwork shall not exceed ½ inch. Mat should be 3" at top and sides, 5" at bottom.**

SUBMISSION: Entries may be shipped or hand delivered, but must be accompanied by a completed entry form attached to the back of the artwork and a signed agreement. If shipped, shipping box should be heavy cardboard or comparable material suitable for shipping. Entries that do not comply with guidelines will not be accepted.

Ship to: KBBF
319 Phillips Street
Helena, AR 72342

For information regarding your entry, please call KBBF Operations (870)572-5223





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(Please attach this form to the back of each entry)

Entry Form

Artist's Name _____

Street Address _____

City _____ State _____ Zip _____

Phone(s) _____ / _____

E-mail address _____

Title of Artwork _____

Price: _____

Description of Artwork (medium, style/design, etc):

Short Biography of Artist (Special Interest, Awards, Special Exhibits, etc.):



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Agreement

(Please sign and return with entry)

The Sonny Boy Blues Society (SBBS) and/or Southern Bancorp, shall not be liable for loss or damage incurred during shipping, during the contest, or during storage of any entry or entries from any artist. Adequate insurance coverage is the responsibility of the artist.

All artwork not picked up by December 2, 2021 shall become the property of the Sonny Boy Blues Society.

Artist MUST be present at the Poster Unveiling on July 29, 2021.

By submitting to this contest, I acknowledge and understand of the above statement, the contest rules, and the guidelines.

Signed this _____ day of _____, 2021

Print Name

Signature

King Biscuit Blues Festival
P.O. Box 118
Helena, AR 72342

