

Attractions & Events

Wednesday, October 9

* Merchandise Store – Noon to 8:00 p.m.
* Will Call/Wristbands – Noon to 7:30 p.m.
Food Vendors – Noon to 10:00 p.m.
Beverage Tents – 4:30 p.m.until music ends
Cash Bar – 4:30 p.m. until music ends

Cash Bar and Main Stage Open

4:30 p.m. until / Delta Dirt Distillery now serving Gin and their new Arkansas Brown

Tribute to Jerry Pillow

Sonny Boy Main Stage / 5:00 p.m. / MC: West Horner

Live Music with Wampus Cats

Sonny Boy Main Stage / 5:30 p.m.

VIP Tent Open with Cash Bar

5:30 p.m. / Admission: Any festival wristband or Wednesday-only wristband for \$10 at VIP Entrance

Southern Style Picnic

6:30 p.m. in the VIP Tent

Bubba Sullivan Memorial Jam

Main Stage / 7 p.m. until / FREE Admission
(Special thanks for the VIP Tent decorations:
Tom Chandler and Associates & Delta Crop Insurance)

Thursday, October 10

* Merchandise Store – 10:00 a.m. to 10:00 p.m.
* Will Call/Wristbands – 10:00 a.m. to 9:00 p.m.
Food Vendors – 11:00 a.m. to 10:00 p.m.
Information Area – 11:00 a.m. to 7:00 p.m.
Beverage Tents – 11:00 a.m. until music ends
Cash Bar – 11:00 a.m. until music ends

Front Porch Jam

Miller Annex / 223 Cherry Street - 1 p.m. to 3 p.m.
Hosted by Brotha Ric Patton
James "Thin Man" Morgan 3:15 to 4:00 p.m.

The Biscuit Bash *VIP wristband & Honored Guests

VIP Tent (116 Cherry Street) / 5:30 p.m. Cash Bar Open with Delta Dirt Distillery's Biscuitini / 6:30 Biscuit Bar Dinner / 8:00 p.m. 37th Anniversary King Biscuit Opening with Special Guest 2023 Miss Arkansas Overall Talent Winner Nia Renee Kelly singing the National Anthem followed by a fireworks display (sponsored by Cajun Express and Delta Dirt Distillery, and Rotary Club of Helena)

Music at the Sonny Boy Main Stage

Noon until / Headliner: The Three Kings
(sponsored by Southern Bancorp, Partners Bank, and Arkansas Department of Parks, Heritage and Tourism)

Friday, October 11

* Merchandise Store – 10:00 a.m. to 10:00 p.m.
* Will Call/Wristbands – 10:00 a.m. to 9:00 p.m.
Food Vendors – 11:00 a.m. to 10:00 p.m.
Information Area – 11:00 a.m. to 7:00 p.m.
Beverage Tents – 11:00 a.m. until music ends
Cash Bar – 11:00 a.m. until music ends

Blues, Bloodys & Biscuits Bar

Hosted in the VIP Tent (116 Cherry Street) / 10 a.m. until 12 Noon / \$10 Admission / Music by Rockin' Blues Band (sponsored by Anna Barry & Tap Jennings)

VIP Party *VIP wristband required

VIP Tent (116 Cherry Street) / 5:30pm-6:30pm: Bare Bones Blues Bar / Cash Bar Only (no free drink after 6:30 p.m.) 6:30pm: Buffet dinner of BBQ and Mississippi River Catfish (sponsored by Ludwig Distributing, Cajun Express, Edwards Food Giant, Cathead Vodka, Crispy Critters and Saracen Casino Resort)

Music from Bit-o-Blues Artists

Courthouse Square / 9 a.m. to 12:45 p.m. / Headliner: Pinetop Perkins Boogie Woogie Workshop

Music at Front Porch Stage

Miller Annex / 223 Cherry Street - 12:00 p.m. to 5:00 p.m. / Headliner: Keeshea Pratt Band

Music at Lockwood-Stackhouse Stage

1:00 p.m. to 8:30 p.m. / Headliner: Johnny Rawls (sponsored by Delta Cultural Center)

Music at the Sonny Boy Main Stage

Noon until / Headliner: Curtis Salgado
(sponsored by Southern Bancorp, Partners Bank, and Arkansas Department of Parks, Heritage and Tourism)

Saturday, October 12

* Merchandise Store – 10:00 a.m. to 10:00 p.m.
* Will Call/Wristbands – 10:00 a.m. to 4:00 p.m.
Food Vendors – 11:00 a.m. to 11:00 p.m.
Information Area – 11:00 a.m. to 7:00 p.m.
Beverage Tents – 11:00 a.m. until music ends
Cash Bar – 11:00 a.m. until music ends

Flour Power 5K Run

Courthouse Square on Cherry Street - Begins at 7:30 a.m. (Sponsored by UAMS East)

Tour da Delta Casual Group Bike Ride

Thrive Building at 415 Ohio Street
Check-in 8:30 a.m. / Ride 9:30 a.m.

12th Annual Blues Symposium

Malco Theater / 422 Cherry Street
11:00 a.m. to 12:00 P.m. – Roger Stolle (moderator)
12:15 P.m. to 1:15 p.m. – Don Wilcock (moderator)

Music at Front Porch Stage

Miller Annex / 223 Cherry Street - Noon to 4:45 p.m. / Headliner: Kenny "Beedy Eyes" Smith Band

Music at Lockwood-Stackhouse Stage

12:00 p.m. to 8:00 p.m. / Headliner: Marcel Smith (sponsored by Delta Cultural Center)

Music at the Sonny Boy Main Stage

Noon until / Headliner: Bobby Rush
(sponsored by Southern Bancorp, Partners Bank, and Arkansas Department of Parks, Heritage and Tourism)

Wrap It Up Bar *VIP wristband required

VIP Tent (116 Cherry Street) / Cash bar – 5:30 p.m. until / 6:30 until – Football Games + Cash Bar (sponsored by Nachyo Nachos)

General Information

Handicapped Accessible Parking

Parking Lot at Missouri and Walnut Streets (first-come, first-serve); Overflow - Southern Bancorp Parking Lot

Handicapped Accessible Stage Area

Gated and secured north side of the Main Stage

First Aid Station

Sponsored by Progressive Health of Helena and Pafford Ambulance

Official King Biscuit Merchandise

Main Stage Gated Area or Hunt Education Center at 105 Missouri Street. Items can be purchased with credit card/cash & you must present one form of ID.

Festival Wristbands

Wristbands provide entry to Main Stage gated area

Alcohol Wristbands

Located in each beer tent or cash bar
With a valid ID, those over 21 can receive a wristband for the purchase of alcohol anywhere in the festival.

Camping at Tent City

\$100 for the weekend / P: 870-817-7444
Sponsored by Helena Fire Corp

Festival Collectibles & More

2024 KBBF Festival Poster

"It's All About the Biscuit" by artist Jamin Crawford of Helena, AR. A limited number of posters will be signed. Jamin (Jay) grew up watching his uncle, Ratt Smith, enter the contest and dreamed of entering the contest himself. Jay says he has been an artist as long as he can remember and will always do his best to deliver high quality art.

Custom Painted Guitars & Other Raffles

Raffle tickets for sale on Thursday, Friday and Saturday from 2:00 p.m. to 4:00 p.m. in the Main Stage gated area. Prizes include:

- (1) Guitar designed by Michael Gauf/Painted Axe
- Overnight stay sponsored by the Peabody Hotel (Memphis)
- King Biscuit Festival poster, signed by the artist
- \$5,000 Sissy's Log Cabin Gift Certificate

2024 Sponsors

Presenting Sponsors

Arkansas Department of Parks, Heritage & Tourism; Delta Cultural Center & The Arkansas Natural and Cultural Resources Council; Partners Bank; Southern Bancorp

Primary Sponsors

East Arkansas Broadcasters

Sustaining Sponsors

Arkansas Arts Council; Isle Casino & Hotel - Lula; Kathy Bolmer; National Endowment of the Arts; Norac Additives; Saracen Casino Resort

Major Sponsors

Amos Electric; Helena A&P Commission; Helena World; Hickory Hill Pharmacy; Profit Insurance; Biscuit Blues Nutrition; Ludwig Distributing Co., Inc.; Progressive Health of Helena; Sissy's Log Cabin

Blues King Sponsors

Birthingright Blues Project - In Loving Memory of Barbara S. McCall; Brenda Knapp, CPA, Inc.; Crispy Critter; Delta Crop Insurance; Delta Dirt Distillery; Entergy; EnviroTech Chemical Services; Hays, 816 North Sebastian, West Helena; Jordans Quick Stop / Subway; KFFA HPR Network; Pafford Medical Services; Phillips Community College of the University of Arkansas; Sonic Drive In; Sunstar Insurance of Arkansas; UAMS East

Blues Legend Sponsors

Andy Riddell Flying Service, Inc.; Big City Rhythm & Blues; Cathead Vodka; DESRI Renewal Energy Development, LLC.; Hammons & Associates; Helena Marine Service; Hohner Harmonicas; House-Hasson Hardware; King Farms; MREATON

Oldies 98.3 / Kix 92.1

Ophelia Polk Moore; Rotary Club of Helena; Rowan & Sons Contractors; Rowan Construction; Sandra and Larry Bowden; Solomon Farms, LLC.

Delta Blues Sponsors

Allen Law Firm; Ann & Ted Cashion; Anna Barry and Tap Jennings; Arkansas Concrete; Arkansas Flag and Banner; Arkansas Rice; Arkansas Times; Barnes Tire & Ag Service, Inc.; Betsy & Ed Pat Wright; Blackhawk Warehousing & Leasing Co.; Blues Conspiracy; Bobbe & Eddie Schieffler; Brown's Equipment Rental; Carrie & Tommy Galloway; Chandler & Associates; Crossroads Learning Experience; Crowley's Pond; Cypert Ridge Family Practice; David B. Griffin; Dr. Lance Audirsch; Edwards Food Giant; Floye & Rodger Hurt; Holt Pittman, DVM; Home Hardware Center; Home Pest Control; In memory of our blues brothers & sister; Scott Gardner; Richard Flautt, & Sheila Ware. RIP from the BRBC; Jill & Barry Lawrence; Jordan Treat Farms LLC.; Kathy and Dan Rigby; Kelly Septic; Lindalu & Alan Hargraves; Liz & David Berrntson; Papi Joe's Pepper Sauce; Painted Axe; Pasquale's Tamales; Quality Inn; RBA Publishing / Blues Festival Guide; Tappan Land & Water; Terry Smith; The Sign Shop; Thompson-Robbins Airport; Tour da Delta; Wang Dang Doodles - Wang Dang Doodles - Debbie, Carey, Sharon, Dave, Amanda & Kelsey; Whatley Aircraft Painting; Whistling Bull; Wild Hog Saloon

Woo Kel Soole

Young's Custom Service

Blues Buddies Sponsors

6 Dog Flower Farm; AC Music Team - KABF 88.3 FM; Amy & Gregg Cook; Annie & Matt Lindsey; Arkansas Farm Bureau; Ashley & Griff Griffith; Audra Ray; Ballard Family; Bartlett Tire and Lube / Teri & Kipp Bartlett; Bella / Handworks; Bev & Tom Bauer; Biscuit Row BBQ; Blues Biscuit Heads Boom Baker; Vern Melvin & Steve Murphy; Branscom, Anthony, and Gauthier; Brooke & Michael Richmond; Cannon Farms; Chalk Mitchell; Consolidated Grain & Barge; David Capes Photography, LLC.; Delta Dermatology; Dennis Bonner; Dina & Tim Bates; Edwardian Inn; Fort Scott - Care to Share / Fort Fest 90.1 KKFI The Blues Kitchen with Junebug John Stuerke Sat. 9-11am; Golden Beach; Greenway - Marianna, AR; Heidi Tuba Ho; Helen and Chuck Halbert; Helena - West Helena Arkansas Welcome Center; Helena Family Health Center; Helena Physical Therapy and Sports Medicine; HRS Associate Pediatric Therapy; HRS Consultants; In Memory of Bubba Sullivan; Jamie & Patrick Leppert; Jane & West Horner; JD & The Nancys; Jim & Kathy Davis; Mike & Joyce Owen; Jo & Royce Kreitman; Joan and Eddie Shiron; Joe Griffith Farms; John and Karen Haab / Colin and Marina Holder; Julie & Steve Pirner; Joyce Risher; Danny Price; KABF Blues House Party; Kathryn & Joe Miles; Denise & Jim Clarke; LeAnne Marley; Long Island Blues Society; Matrix Material Handling

Mo Blues Babes

Mooney's Home Improvements; Napa / Sibley Auto & Farm Supply; Pacific Northwest Aesthetics Academy; Reliable Ag; Ridge City Roasters; Smith & Weiland; Smith Agency of Helena, Inc.; The Bistro; The Peabody Memphis; Tom Pearion; Weinstock Family; Whaley Electric, LLC.; Windy City Blues Society; www.GailStormMusic.com

Friends of the Blues

Adam Fullilove; Adeliah Atkins; Alzheimer's Walk; Anything on Wheels; Benefitting Make-a-Wish Arkansas Press; Association Convention; Barbara & Kurt Yaeger; BKLYN, NY in the House; Blues & Rhythm - UK; Bobby O & the Mojos; Cheryl & Dave Garrett; Craig Pickren MD; Daniel Compain; David Harris; Debbie & Dunwood King; Diana Conwell-Koenig; Dom Paisley; Dr. Leslie Chin; Ford's Well Service; Helena Honeymooners; Kelly & Chip Davis; Kirk Whiteside / Michelle Waites Catering; Laurie Kalnin & Al Allen; Levon Helm Downhome; Jubilee Silent Auction; Living Blues Magazine; Lois Clark; Louis Hardman; Mark Gentry; Monica S. Bennett, CPA, PA; Moon's Wrecker Service; Proland - East Arkansas Title; Reid Gardner; River Ranch RV Resort - New Braunfels; Russ Gibbs; Sheila Suchak; Southern Outdoors; Sunken Lands Songwriter Circle; West Helena Flowers; Wild Hog Saloon - Veteran of Foreign Wars Fundraiser

Welcome to the Banks of the Mississippi River!

37th Anniversary King Biscuit Blues Festival
Downtown Historic Helena, Arkansas

Warm Up Wednesday, October 9

Cash Bar and Main Stage Open – 4:30 p.m. until
Tribute to Jerry Pillow at the Main Stage – 5:00 p.m.
Live Music with Wampus Cats – 5:30 p.m.
VIP Tent Open – 5:30 p.m. / Picnic – 6:30 p.m.
Admission:\$10 or any festival wristband
Bubba Sullivan Memorial Jam – 7 p.m. until

Thursday, October 10

Front Porch Blues Jam – 1 p.m. to 3 p.m.
VIP Biscuit Bash* – 5:30 p.m.
Live Music at the Main Stage – Noon until

Friday, October 11

Blues, Bloodys & Biscuits Bar – 10 a.m. to Noon
VIP Party* – 5:30 p.m. / Cash Bar until 6:30 p.m.
Live Music and Entertainment – 9 a.m. until

Saturday, October 12

Flour Power 5K Run – 7:30 a.m.
Tour da Delta Bike Ride – 9:30 a.m.
12th Annual Blues Symposium – 11 a.m. to 1:15 p.m.
Cash Bar 5:30 p.m. / Wrap It Up Bar* – 6:30 p.m.
Live Music and Entertainment – Noon until

*VIP wristband or invitation required

Save the Dates!

38th King Biscuit Blues Festival
October 8th-11th, 2025



Scan here with your phone's camera to view the lineup.



P. O. Box 118 | Helena, AR 72342 | 870.572.5223
kingbiscuitfestival.com



It's THE BISCUIT BABY, NOthin' LIKE THE REAL THING



OCTOBER 9-12, 2024

HELENA, ARKANSAS
Featuring The Three Kings, Curtis Salgado
Bobby Rush and MANY more!



SONNY BOY MAIN STAGE

WEDNESDAY, OCTOBER 9TH

Wampus Cats 5:30pm to 7:00pm
Bubba Sullivan Memorial Jam 7:00pm until

THURSDAY, OCTOBER 10TH

SBBS Blues in School 12:00pm to 12:45pm
DuWayne Burnside 1:10pm to 2:15pm
Sterling Billingsley Band 2:35pm to 3:40pm
Vasti Jackson Band 4:00pm to 5:10pm
Ally Venable 5:30pm to 6:40pm
Thornetta Davis 7:00pm to 8:10pm
The Three Kings 8:30pm until

FRIDAY, OCTOBER 11TH

Mathias Lattin Band 12:00pm to 12:55pm
Keeshea Pratt Band 1:10pm to 2:10pm
Sweet Angel 2:30pm to 3:40pm
Reba Russell Band 4:00pm to 5:10pm
Andy T Band 5:35pm to 6:45pm
Carolyn Wonderland 7:10pm to 8:20pm
Curtis Salgado 8:45pm until

SATURDAY, OCTOBER 12TH

Heavy Suga & The SweeTones 12:00pm to 12:55pm
Kenny "Beedy Eyes" Smith, Bob Stroger and Bob Margolin 1:10pm to 2:15pm
Rodney Block 2:35pm to 3:40pm
Anson Funderburgh 4:00pm to 5:10pm
Marquis Knox with Special Guest 5:30pm to 6:35pm
Larry McCray 6:55pm to 8:10pm
Bobby Rush 8:40pm until

LOCKWOOD-STACKHOUSE STAGE - Rightor Street (between Ohio & Cherry)

FRIDAY, OCTOBER 11TH

Lamont Pearly 1:00pm to 1:45pm
Lucious Spiller 2:00pm to 2:45pm
Spoonfed Blues ft. MS Spoonman 3:00pm to 3:45pm
Joey Saye 4:00pm to 4:45pm
Akeem Kemp Band 5:00pm to 5:45pm
Keith Johnson & The Big Muddy Band 6:00pm to 6:45pm
Johnny Rawls 7:00pm to 8:00pm

SATURDAY, OCTOBER 12TH

Kevin Burt 12:00pm to 12:45pm
Earl Banks 1:00pm to 1:45pm
Big T & The Family Band with Miss Gladys 2:00pm to 2:45pm
Benny Turner 3:00pm to 3:45pm
Zakiya Hooker 4:00pm to 4:45pm
Mark "Muleman" Massey 5:00pm to 5:45pm
Sheryl Youngblood 6:00pm to 6:45pm
Marcel Smith 7:00pm to 8:00pm

FRONT PORCH STAGE

Miller Annex / 223 Cherry Street
Sponsored by Delta Cultural Center

THURSDAY, OCTOBER 10TH

Front Porch Jam (Brotha Ric Patton) 1:00pm to 3:00 pm
James "Thin Man" Morgan 3:15pm to 4:00pm

FRIDAY, OCTOBER 11TH

Candice Ivory 12:00pm to 12:45pm
Zakiya Hooker 1:00pm to 1:45pm
Blind Mississippi Morris 2:00pm to 2:45pm
Sheryl Youngblood Band 3:00pm to 3:45pm
Keeshea Pratt Band 4:00pm to 5:00pm

SATURDAY, OCTOBER 12TH

Piedmont Bluz Acoustic Duo 12:00pm to 12:45pm
James "Super Chikan" Johnson 1:00pm to 1:45pm
Fillmore Slim 2:00pm to 2:45pm
Angel Ocasio Cash's Juke Joint 3:00pm to 3:45pm
Kenny "Beedy Eyes" Smith Band 4:00pm to 4:45pm

BIT-O-BLUES STAGE

Court Square Park (corner of Cherry & Porter)
Sponsored by UPS and Harcoris

FRIDAY, OCTOBER 11TH

Delta Blues Museum Band 9:00am to 9:30am
Alyssa Galvan 9:45am to 10:15am
Harrell "Young" Rell with Miles Hoyt 10:30am to 11:00am
Pinetop Perkins Boogie Woogie Workshop Showcase 11:15am to 12:45pm

KING BISCUIT KEY

- Arts & Crafts Block
Cherry Street from Elm to Rightor
- Beer Tents
- Blues Bucks Banks
Sponsored by Ludwig Distributing
- First Aid Station
Sponsored by Helena Regional Medical Center and Pafford Ambulance
- Festival Wristbands
Sponsored by Slim Chickens
- Will Call
- Lost & Found
- Information Tent
- King Biscuit Merchandise
- Restrooms
- Security
Sponsored by Norac
- VIP/Vendor Parking
- Handicapped Accessible